

Cabinet Member for City Services

26th June 2017

Name of Cabinet Member:

Cabinet Member for City Services – Councillor J Innes

Director Approving Submission of the report:

Deputy Chief Executive (Place)

Ward(s) affected:

Lower Stoke

Title:

Petition – Request for a Traffic Management Solution in Longfellow Road

Is this a key decision?

No

Executive Summary:

An e-petition with 263 signatures has been received advising of road safety concerns and requesting safety measures on Longfellow Road.

In accordance with the City Council's procedure for dealing with petitions, those relating to road safety requests are heard by the Cabinet Member for City Services.

The cost of introducing road safety measures is usually funded from the Highways Maintenance and Investment Capital Programme budget through the Local Transport Plan.

Recommendations:

Cabinet Member for City Services is recommended to:

- i) Note the petitioners concerns.
- ii) Endorse that Longfellow Road does not meet the criteria for consideration for inclusion in the Local Safety Scheme programme.
- iii) Endorse that Longfellow Road be monitored as part of the annual collision review.

List of Appendices included:

Appendix A – Location plan

Appendix B - Speed survey and traffic count results – Longfellow Road

Background papers:

None

Other useful documents:

None

Has it been or will it be considered by Scrutiny?

No

Has it been or will it be considered by any other Council Committee, Advisory Panel or other body?

No

Will this report go to Council?

No

Report title: Petition – Request for a Traffic Management Solution in Longfellow Road

1. Context (or background)

1.1 An e-petition with 263 signatures has been received advising of road safety concerns and requesting safety measures on Longfellow Road. The petition is supported by Councillor Rupinder Singh.

1.2 The petition advises:

“Longfellow Road is a wide road running from the Forum to Hipswell Highway. The limit on this road is 30mph but cars regularly exceed this. It is on a bus route with a number of bus stops with passengers alighting and crossing the road. It is also a main route for children attending Ravensdale Primary School from the houses across Longfellow Road in Tennyson and adjoining roads. Last year the crossing patrol was removed due to council cutbacks.

This petition is asking the council to manage this road either by reinstating the crossing patrol, adding a Pelican crossing (which would help residents 24/7), putting an enforceable speed restriction of 20mph, or other suitable measures to ensure the safety of all residents particularly children crossing the road.”

1.3 Longfellow Road is a local distributor road connecting Walsgrave Road with Hipswell Highway. It is subject to a 30mph speed limit.

1.4 As referred to in the petition, since 2016 the Council has only been able to provide School Crossing Patrols where funded by the local school. The School Crossing Patrol on Longfellow Road ceased in January 2016 as no funding was available from the local school.

1.5 A review of the personal injury collision history on Longfellow Road shows that in the last 3 years (for the time period up to 8 May 2017) 1 injury collision was recorded. This involved 1 vehicle turning right from Longfellow Road into Mellowdew Road across the path of a motorcycle and resulted in slight injury. No pedestrians were involved.

1.6 In March 2017, there was a collision involving a child pedestrian and a vehicle on Longfellow Road. According to information provided by the Police, the cause of the collision was pedestrian error. No further details regarding the collision were available.

1.7 Speed surveys undertaken on Longfellow Road between 2015 and 2017 recorded an average weekday speed between 25.6mph and 26.7mph eastbound and 24.5mph and 31.8mph westbound. The results of the speed surveys and traffic counts are summarised in Appendix B to the report.

2. Options considered and recommended proposal

2.1 Requests for road safety measures are considered for inclusion in the Local Safety Scheme Programme, subject to the relevant criterion being met. Sites where there have been six or more personal injury collisions reported to the Police in the previous three years are considered for a Local Safety Scheme. Our records show that there has been one such collision in the last three years on Longfellow Road. Therefore, it does not meet this criterion. However, it is recommended that monitoring of Longfellow Road continues as part of the annual review of recorded personal injury collisions.

2.2 West Midlands Police participate in the national Community Speed Watch initiative. This is a speed monitoring and awareness scheme that is co-ordinated by the Police and run by local volunteers who use speed detection devices to monitor traffic and identify speeding drivers on a specific road or small area. Further information is available from the Police and contact details can be provided to the petition spokesperson.

3. Results of consultation undertaken

3.1 No consultation has been undertaken.

4. Timetable for implementing this decision

4.1 On-going monitoring of Longfellow Road will be undertaken as part of the annual review of recorded personal injury collisions.

5. Comments from Director of Finance and Corporate Services

5.1 Financial implications

There are no financial implications of the recommended proposal.

5.2 Legal implications

There are no legal implications of the recommended proposal.

6. Other implications

6.1 How will this contribute to achievement of the Council's key objectives / corporate priorities (corporate plan/scorecard) / organisational blueprint / Local Area Agreement (or Coventry Sustainable Community Strategy)?

None

6.2 How is risk being managed?

None

6.3 What is the impact on the organisation?

None

6.4 Equalities / EIA

None

6.5 Implications for (or impact on) the environment

None

6.6 Implications for partner organisations?

None

Report author(s)**Name and job title:**

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Directorate:

Place

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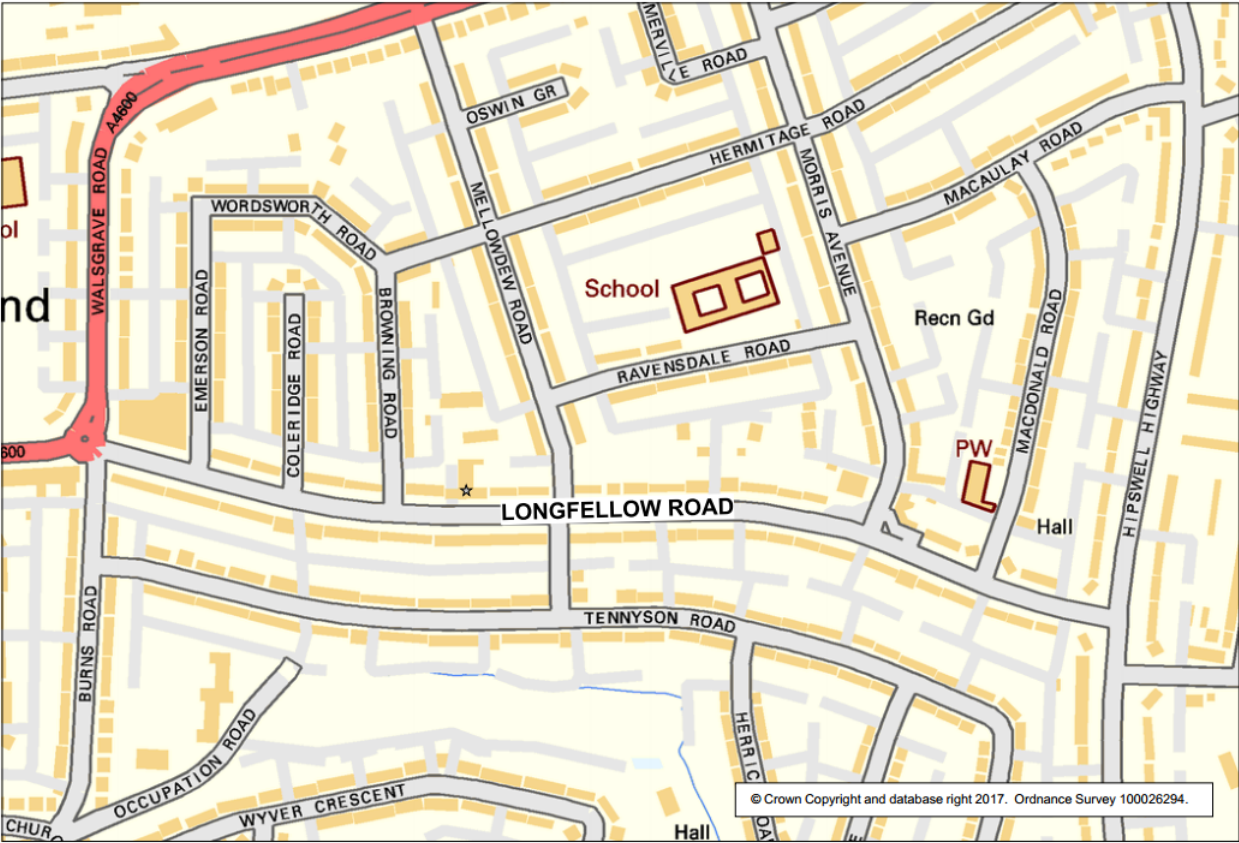
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Enquiries should be directed to the above person.

Contributor/approver name	Title	Directorate or organisation	Date doc sent out	Date response received or approved
Contributors:				
Colin Knight	Director of Transportation and Highways	Place	9 June 2017	14 June 2017
Karen Seager	Head of Traffic and Network Management	Place	9 June 2017	14 June 2017
Liz Knight	Governance Services Officer	Place	9 June 2017	12 June 2017
Michelle Salmon	Governance Services Officer	Place	9 June 2017	15 June 2017
Names of approvers: (officers and Members)				
Graham Clark	Lead Accountant	Place	9 June 2017	9 June 2017
Rob Parkes	Commercial Lawyer, Legal Services	Place	9 June 2017	12 June 2017
Councillor J Innes	Cabinet Member for City Services	-	9 June 2017	12 June 2017

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Appendix A – Location Plan



Appendix B – Speed Survey and Traffic Count Results – Longfellow Road

Date: May 2017	Direction	Mean Speed (mph)	85%ile (mph)	Average Daily Traffic
West of Hipswell Highway	Eastbound	25.6	30.4	3392
West of Hipswell Highway	Westbound	24.5	28.9	3912

Date: November 2016	Direction	Mean Speed (mph)	85%ile (mph)	Average Daily Traffic
West of Hipswell Highway	Eastbound	26.7	32.3	3321
West of Hipswell Highway	Westbound	26.8	31.2	3798

Date: September 2015	Direction	Mean Speed (mph)	85%ile (mph)	Average Daily Traffic
East of Mellowdew Road	Eastbound	26.6	31.8	3567
East of Mellowdew Road	Westbound	31.8	38.5	3769